



Flying the Kites 2013



Social Presencing Theatre within Theory U

Presencing Institute

&

UNOO

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Social Presencing Theatre in the Health Innovation Lab

Mindfulness of
body
Village
awareness

Stuck practice

Case clinics

Facts and figures

- 25% Dutch got a chronic disease: 4.5M
- 33% more than one illness: 1.5M
- 65+ of age over 50% chronic disease
- 70% healthcare costs for chronic diseases
- We can't pay for all the costs in the

Transformation is needed

There are not enough people to provide
healthcare

Theory U

Downloading
past patterns

Performing by
operating from the whole

suspending

embodying

VoJ

Seeing
with fresh eyes

*Open
Mind*

Prototyping the new by
linking head, heart, hand

redirecting

enacting

VoC

Sensing
from the field

*Open
Heart*

Crystallizing
vision and intention

VoF

letting go

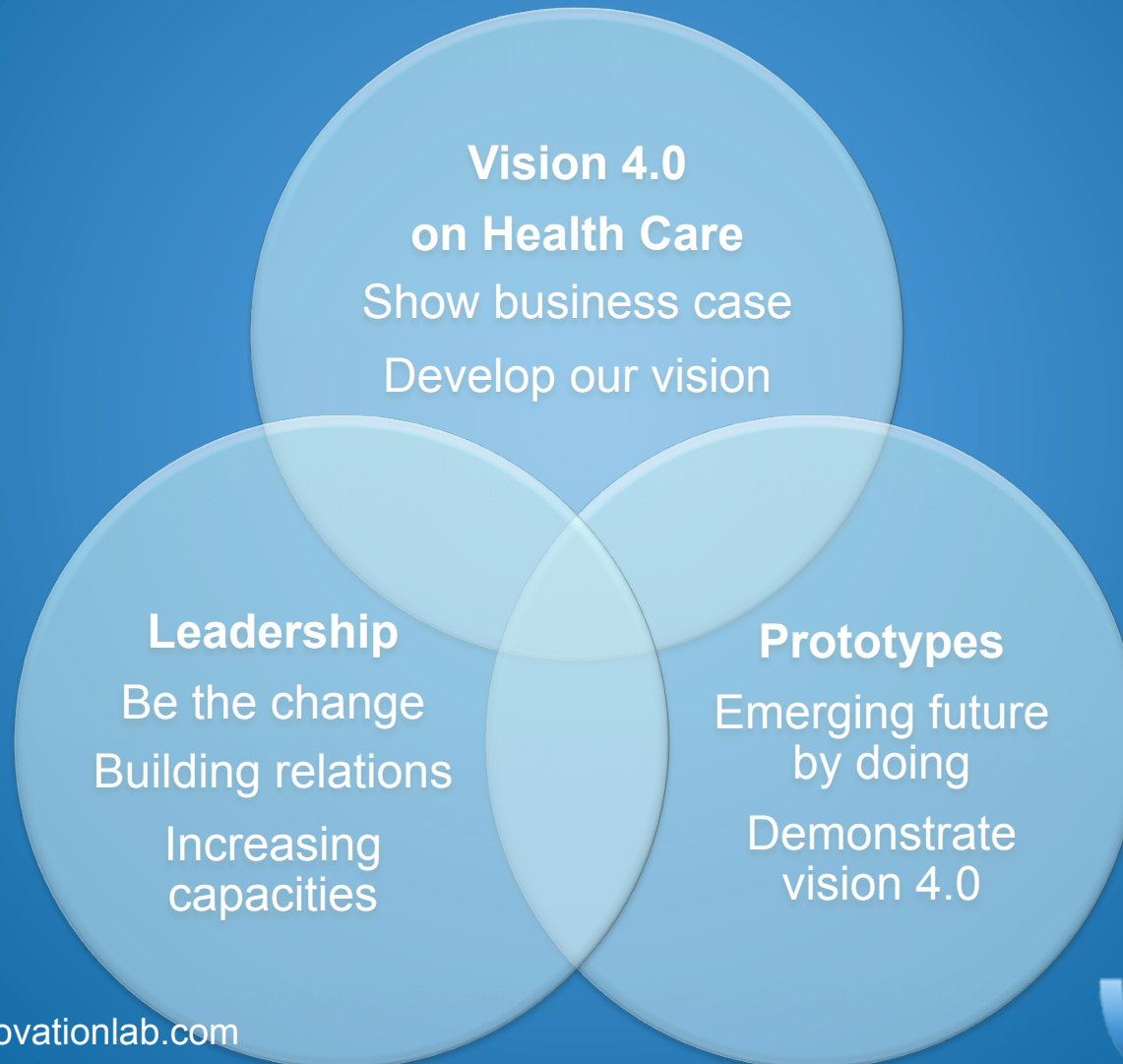
*Open
Will*

letting come

Presencing
connecti  to Source

Who is my Self?
What is my Work?

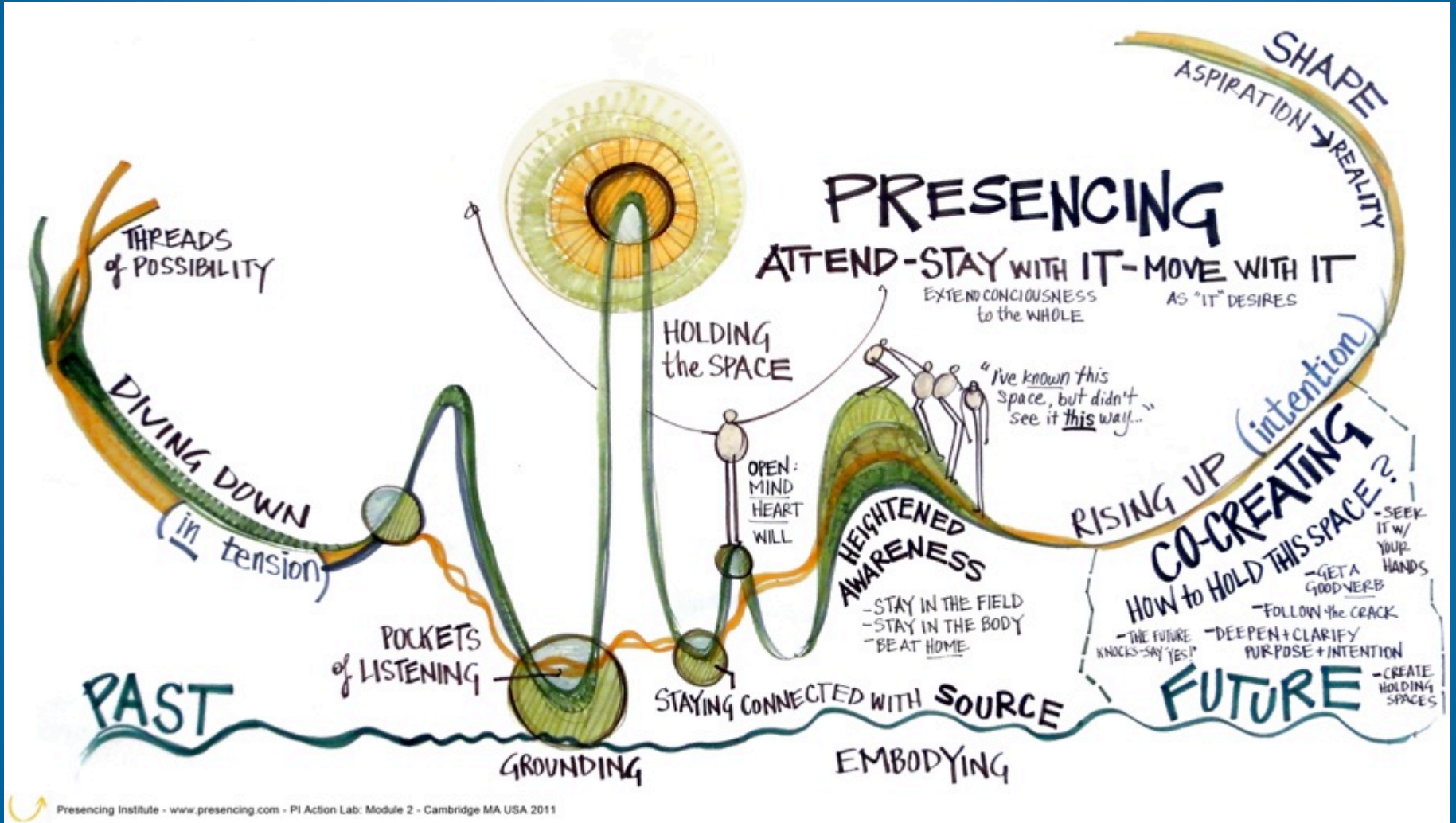
Three Core elements of the Health Innovation Lab



EACH PERSON HAS
A PLACE on the PLANET
FEEL INTO YOUR PLACE

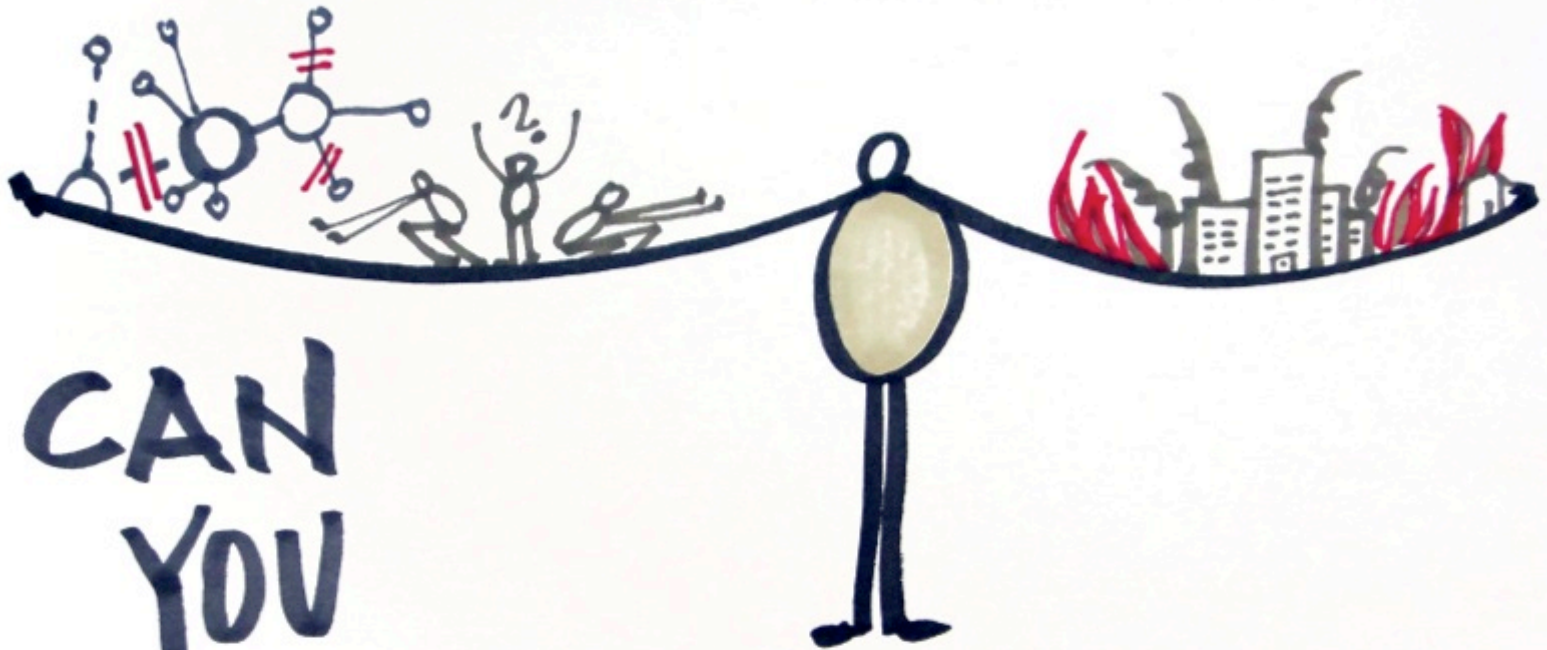


Presencing



After 1.5 years:

- We feel comfortable with each other
- 120 people from 60 organizations involved
- Wonderful workshops with Otto Scharmer, Arthur Zajonc, Walter Link, Jan van der Greef, Dirk Oellibrandt
- But it doesn't take off, what is stuck?



CAN
YOU
REALLY ACCEPT
THINGS around YOU
AS THEY REALLY ARE?

Presencing workshop

Day 1	Day 2
Body work & 'cleaning the temple'	Social Presencing Theatre
Co-creating our vision on the future of Health	Stuck exercise: <ul style="list-style-type: none">• Sculpture 1• Sculpture 2
Formulating our vision	Insights for our emerging future: New Prototypes/ initiatives

Outcome Presencing

- Change starts from the periphery:
PATIENTS are more open to change than the sector: we've been focussing on the wrong target group
- New initiatives/prototypes must serve the periphery
- Organize sensing journeys to and peer coaching for the front runners who change the system from within

PAY ATTENTION to the STUCK
PLACE. IT WILL CHANGE.
THE SHAPE WILL GIVE BIRTH TO
SOMETHING ELSE. IT'S A GROUND.



Overview Theory U

